

# kelseygraywill

I am an multidisciplinary and service-oriented leader with a passion for working at the intersection of the sciences, arts, and humanities in order to create accessible and engaging innovations that improve our lives and deepen our understanding of what it means to be human.



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Portfolio: [www.klgraywill.com/creative](http://www.klgraywill.com/creative)  
Durham, NC 27701, USA



Art



Tech



Health



Education






Research



Entrepreneurship

## Experiences

Consultant   

*Cognitive Consulting // Jan. 2022 - Present*

Manages projects and conducts marketing, strategy, and positioning research on healthcare provider, patient, caregiver journeys for a variety of healthcare and pharmaceutical clientele at a hybrid consulting agency that blends art and science.

Founder, Executive Director    

*Smart Colors Company // 2019 - 2021*

Developed a series of educational coloring books targeting language learning, cognitive training, and health literacy. Launched successfully on Kickstarter where the products were funded in under 24 hours, with total crowdfunding exceeding the goal by 300%.

Communications Specialist, Instructor   

*Reimagine Medicine, Kenan Institute // 2017 - 20, 21-22*

Developed written and visual materials for promoting and engaging the local community with the Kenan Institute's signature coursework, programs, and talks, including developing the curriculum of and delivering workshops for an arts and humanities-centric health program and for a first year writing program on social justice and alternative communication mediums.

### — past positions —

Designer *[Duke Innovative Design Agency]*

Makerspace Tech Tutor *[Innovation Co-Lab]*

Program Coordinator *[The Apprentice Doctor]*

Grant Fellow, RA *[Duke Neurosurgery]*

R&D Intern *[Jordanian Red Crescent, Amman]*

Artist in Residence *[Duke Rubenstein Arts Center]*

President *[duARTS, Duke Student Organization]*



## Education

University of London, Goldsmiths College

*MSc, First Class Honors // 2019-20*

Psychology of the Arts, Neuroaesthetics, & Creativity

Duke University, Trinity College

*BA, Major GPA: 3.7 // 2014-18*

Evolutionary Neuroaesthetics (Individualized Degree)

COVA High School

*Valedictorian, Rank 1 in 211 // 2010-14*

## Honors & certifications

*Graywill Arts Leadership & Service Award*

An endowed award at Duke established for Graywill's achievements, presented annually (\$1,000) to one or two exceptional graduating student art leaders.

*Coca Cola Scholar // 2014*

150 winners selected from over 100,000 applicants.

*Emergency Medical Technician (B) // 2015-18*

*Melissa & Doug Entrepreneurs Fellow // 2016-17*

*ASCEND Women Scholar // 2016*




### LANGUAGES

Levantine Arabic (2 years of study)  
Hindi, Urdu (1 semester + self study)  
German (3 years)  
Mandarin Chinese (2 years)  
Japanese (2 years)  
Latin (2 years)

### SOFTWARE/SKILLS

Adobe Creative Suite  
Premiere Pro  
Microsoft Office Suite  
SPSS, Jamovi  
Fusion 360; Blender  
HTML; CSS; Javascript

### INTERESTS

 Club Archery (Barebow)  
 Science-Fiction Webcomic Author/Artist  
(30k followers across social media)  
 Solo Piano Musician  
(Album *Broad Strokes EP* on Spotify, iTunes)